



# WILL ROYAL

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In case of emergency...  
(317) 385-6893

*is a designer focused on translating abstract values to creative ideas and deliverables.*

## EDUCATION

***B.S., Urban Design***

INDIANA UNIVERSITY, 2014  
Bloomington, IN

## SKILLS

ADOBE CC AFTER EFFECTS  
ADOBE CC ILLUSTRATOR  
ADOBE CC INDESIGN  
ADOBE CC PHOTOSHOP  
ADOBE CC PREMIERE PRO  
ADOBE XD  
CLIENT COMMUNICATION  
COPYWRITING  
CREATIVE DIRECTION  
G SUITE  
ILLUSTRATION  
INVISION  
MAKING LISTS  
MEETING FACILITATION  
MICROSOFT OFFICE  
PROJECT MANAGEMENT  
SKETCH  
SKETCH UP  
SNACKING

## EXPERIENCE

***Creative Director, Partner***

**DOMINO** in broad-shouldered Chicago, IL  
May 2016 to November 2018

I'm sure you're seeing CD and Partner, glancing over at the year I graduated and thinking "suuuure". I get it. But let me assure you this is as crazy as it might look. It was an arduous path with real gains and real pains. In growing a trio to a team that's 10 deep, I learned an incredible amount about how to leverage people's strengths (as well as my own), how to manage and maintain expectations and most of all how to keep going. Growing Domino absolutely prepared me for any opportunity that may arise. Let's talk about it, because it definitely doesn't fit into this paragraph. In the meantime, check out what we've done at [workwithdomino.com](http://workwithdomino.com).

***Brand Designer***

**PORK & MINDY'S** in homey Chicago, IL  
October 2015 to May 2016 (continued in contract capacity)

Pork & Mindy's was run with a startup mentality when I joined as one of the first few employees. I was responsible for all things design from menus to environmental graphics. I led the brand's refresh when we updated the logo in early 2016.

***Designer II***

**GANNETT** in lovely Louisville, KY  
August 2014 to September 2015

As part of Gannett's design studio, I contributed to several publications including the Asheville Citizen-Times, The Greenville News and Cincinnati Enquirer. I collaborated daily with local editors to convey stories with visually striking pages on tight deadlines.